

In attendance: Beth LaShell, Tina Evans, Katie Pepinsky, Maddy Overton, Zachary Opatken, other students

After a short review, we went over the proposed schedule for the conference and the desire to serve both the general public and a smaller group of people who are already informed about the issues.

We settled on the following schedule:

Friday

10:00 Conservation Easements and Farmland Conservation Tools – This session could be targeted at producers and local policy-makers. Kathy Roser could talk about conservation easements or farmland protection tools. We might also throw in community garden spaces. This would be a small session that would help us get more in-depth on these policy issues involved in preserving places to grow food. The idea was that moving this to the morning would stand a greater chance of getting policy makers in the room. **Responsibility:** Jim would connect with Kathy and Jeanne Trupiano about doing a presentation and thinking about how to structure this session. We thought it would be good to get about 30 people to this session.

11:30 Break

12:00 Lunch – Lunch provided for producers and purchasers to get them there. Perhaps they're mixed together at different tables to allow for networking.

12:30 Producer-Purchaser Dialogue & Discussion – It might be good to divide the producers and purchasers initially and ask them “What does the other group need to know about my situation and needs?” and “What do I need to know about the other group’s needs and situation?” We did this for the community-based learning workshop with faculty and community partners and it helped create an effective discussion. The groups could then come back and share and discuss productive ways to build partnerships. **Responsibility:** Katie said she’d like to help out with this session. Beth suggested getting in touch with Peg Redford from the Farmer’s Market to help think about how to structure the session. FLC students could do outreach to many of the local growers. We decided we should try to get 20 to 25 people for this session

2:00 Break

2:30 Concurrent Session: Partners Discussion with Keynote Speaker – This would be a discussion of the results of the food assessment with the keynote speaker to get their perspective on things to think about given the specifics of our situation in Southwest Colorado. We could send them a summary of the Food Assessment ahead of time as a

white paper. This could be invitation only for FLC faculty, Growing Partners, Farm to School email list members, other food-related organizations, and policy-makers.

2:30 Concurrent Session: Production Techniques Workshop - We liked the idea of having a possible concurrent technical session on production techniques led by County Extension. This could keep producers there for the afternoon so they stay for dinner and the keynote. We didn't talk about who or what this would or could be.

4:00 Fair and Seed Swap – This would be the first event of the conference for the general public. The seed swap might also hold the producers there. The Fair could be an open set-up of displays and information tables around the FLC Ballroom.

Responsibility: Some people we thought could take leadership for this section would be Katrina, Gabe, Mari, and Amy.

6:00 Dinner – FLC Ballroom

6:30 Welcome to Conference and Presentation of Community Food Assessment – This could start as people are finishing dinner and could be a powerpoint presentation in the Ballroom. **Responsibility:** Katie and Shari

7:30 Keynote Speaker – What's Happening Around the Country/World with Community Food Security? Lessons, inspirational stories, thoughts of speaker on morning discussion. We need to make some decisions about a keynote speaker at the next meeting. How much money is available for a keynote speaker will depend on the EC fundraiser, but we likely cannot afford to have a recognizable name for our keynote speaker and so we'll have to promote whoever we get. Janet Brown is still our top choice. Brian Halwell from Worldwatch is another possibility. Mari has suggested Dave Hammond from Occidental Arts and Ecology Center as well. Marcus will ask Lisa Mastny about Brian and Google Dave Hammond and do a bit more searching on Katy Mamen from the Oakland Institute. **This will need to be the next big decision for the group**

9:00 End

Saturday

9:30 Welcome and Orientation – This would be a condensed review of the food assessment for those who didn't come to the day before, and an orientation to the day's structure.

10:00 Producer-Purchasers Report – This would be a quick report on the producer-purchaser dialogue from the day before so people understand what these issues are.

10:15 Break

10:30 Breakouts: Issues, Questions, Visioning.

This session would focus on presenting what's currently happening in each area, answering people's questions, and getting people hooked by doing some creative visioning for where we should be in 5 years. Because two big findings for the food assessment is that there are access issues associated with low-income residents and that we need to boost production we agreed that each breakout group should explicitly address these two issues.

Four breakout groups.

- **Growing Spaces:** We decided to focus this session on community gardening and move the issue of farmland preservation into the "Production, Marketing, and Distribution" session. **Responsibility:** Shari Fitzgerald, Sue Bruckner, possible to get city staff involved in this session, possibly Jennifer Lopez to connect with affordable housing issue (follow-up: Growing Partners, The Garden Project)
- **F2S Action Teams:** This session will look explicitly at Farm to School especially with regard to implementation of the districts' wellness policies. **Responsibility:** Jim and possibly Michael (?) Brennan from 9-R (follow-up: Farm to School coordinating group)
- **Higher Education & Food Security:** This session will look at the role of Higher Education – FLC and extension in contributing to community food security through such things as demonstration projects, courses, technical assistance, and purchasing. **Responsibility:** Marcus, Mari, Tina, Students (follow-up: EC)
- **Production, Marketing and Distribution:** This session will look at ways to boost production for others and strengthening the connection between local producers and consumers. **Responsibility:** Katie and Beth (follow-up: SASCO)

Ideas from the morning session will be brought back to the ballroom on posters that will be displayed and to which people from other sessions can add other ideas. Two "open" or "thematic" posters on food security for low-income residents and ways to boost production will allow us to collect ideas on these themes

12:00 Working Lunch with report back and small group discussions

1:00 Breakout: Goals, Strategies, Next Steps

This breakout would then be a strategy session, setting of next meeting, and perhaps putting together a timeline for the next year of work in each of these areas.

2:30 Celebratory Reception

There would be a short report back and thanking of everyone involved in the sessions. Posters from the afternoon session would be brought back to the ballroom then for people to mingle and look at the ideas and plans generated in each group. We felt having an

ending reception would allow people to leave who wanted to and allow others the space to socialize and build relationships

3:00 Closing

Workplan for Steering Committee

Next Meeting – December 14th

Choose name

Review schedule, responsibilities, and contingency plans

Decide on keynote (need to get in touch with Janet Brown)

Review a preliminary budget and decide on conference fee

Discuss Region 9 Grant

Decide on food for conference

Discuss preliminary outreach list

December Work

Get Keynote Speaker

Organize Producer-Purchaser Dialogue & Report Back

Organize Conservation Easement & Policy Discussion

Organize particular breakouts

Organize Fair and Seed Swap

Submit Region 9 grant

Finalize FLC logistics

Finalize poster design and registration form

Put together targeted outreach list

List of publicity strategies for general public

January Work

Review targeted outreach list

Review publicity plan for general public

Get a progress report on individual sessions

Conduct targeted outreach (producers, purchasers, policy makers)

Implement publicity strategy

Finish planning breakout sessions