

Growing Partners of Southwest Colorado

Consumer Interview

Date: _____

Location: _____

Demographics:

Your Zip Code: _____

1) Sex:

- (1) Male
- (2) Female

2) Race:

- (1) African American
- (2) Asian
- (3) Caucasian
- (4) Hispanic
- (5) Native American
- (5) Other: _____

3) Age:

- (1) Under 18
- (2) 18 – 29
- (3) 30 – 49
- (4) 50 – 64
- (5) 65 – 74
- (6) 75+

4) Education level:

- (1) Some high school
- (2) High school Diploma
- (3) Some college
- (4) College degree
- (5) Some graduate work
- (6) Graduate degree

5) Are you the primary food shopper/buyer

- (1) Yes
- (2) No, who is? _____

6) Do you cook/prep food for the family?

- (1) Yes
- (2) No, who does? _____

7) Household income?

- (1) Less than \$10,000
- (2) \$10,000 - \$20,000
- (3) \$20,000 - \$30,000
- (4) \$30,000 - \$50,000
- (5) More than \$50,000
- (6) Unemployed
- (7) Retired

8) Children (under 18 years old) in the home?

- (1) Yes, how many? _____
- (2) No

9) How many adults live in the household?

- (1) 1
- (2) 2
- (3) 3-5
- (4) More than 5

10) In general, would you say your health is:

- (1) Excellent
- (2) Very good
- (3) Fair
- (4) Poor

11) What Food Assistance Programs have you or your family used in the past year?

- (1) Food Stamp Program
- (2) Commodities Program
- (3) WIC
- (4) Free or reduced School Lunch Program
- (5) Soup Kitchen
- (6) Food Share: Catholic Charities
- (7) Food Bank
- (8) Other: _____
- (9) None

The Food You Eat:

12) Please select the **TOP THREE** factors that are most important to you when making food choices:

- (1) Convenience
- (2) Price
- (3) Taste
- (4) Locally-grown
- (5) Safe
- (6) Nutritious
- (7) Brand name
- (8) Certified organic
- (9) Other: _____

13) What does it mean to you to 'eat well'? _____

14) Why do you eat the way you do/What influences the way you eat? (**TOP THREE**)

- (1) Family/culture
- (2) Price
- (3) Availability
- (4) Education
- (5) Friends
- (6) Advertising/trends
- (7) Special nutritional needs
- (8) Other: _____

15) Where do you purchase most of your food? _____

16) How do you get there?

- (1) Personal vehicle
- (2) Walk/bike
- (3) Public transportation/bus
- (4) Other: _____

17) Why do you shop there?

- (1) Location/convenience
- (2) Price
- (3) Transportation
- (4) Quality
- (5) Other, please explain: _____

18) What would you like to see more of in local grocery stores (**TOP THREE**)?

- (1) Locally-grown foods
- (2) Fresh fruits and vegetables
- (3) Healthy foods
- (4) Organic foods
- (5) Bulk foods
- (6) Ethnic foods
- (7) Instant foods
- (8) Other, please specify: _____

19) How often do you eat outside of the home?

- (1) About every day
- (2) A few times a week
- (3) Once a week
- (4) A few times a month
- (5) Less than once a month

20) What three restaurants/establishments do you most frequent?

- (1) _____
- (2) _____
- (3) _____

21) What about those places keeps you coming back?

- (1) Convenience/location
- (2) Price
- (3) Taste
- (4) Locally-grown ingredients
- (8) Certified organic ingredients
- (9) Other: _____

Food Related Problems or Concerns:

22) Do you feel the cost-of-living in La Plata County affects your ability to 'eat well'?

- (1) Yes
- (2) No (skip to Q24)

23) What issues, relative to cost-of-living, affect to your ability to 'eat well' in La Plata County? (**TOP THREE**)

- (1) Personal income too low
- (2) High fuel/heating costs
- (3) High rent/lack of affordable housing
- (4) High mortgage payment
- (5) Transportation
- (6) Childcare costs/child related expenses
- (7) Other: _____

24) Do you *ever* feel that food is (generally) unaffordable?

- (1) Yes
- (2) No (skip to Q26)

25) If you have ever felt food is unaffordable, have you: (**check all that apply**)

- (1) Limited the size of a meal due to the lack of money?
- (2) Skipped a meal due to lack of money?
- (3) Worried about having enough to eat for yourself or your family?
- (4) Gone to the Food Bank or Soup Kitchen to get/eat food?
- (5) Shopped for the LEAST expensive food available?
- (7) Other: _____

26) Do you have any of the following concerns about the food you eat? (**TOP THREE**)

- (1) Pesticide residue
- (2) Food safety
- (3) Price

- (4) Variety/selection
- (5) Transportation
- (6) How far the food you eat travels
- (7) Whether the food you eat is organic or not
- (8) The amount of time it takes to prepare/cook meals
- (9) Finding culturally appropriate foods
- (10) Other: _____

Food Assets and Resources:

27) What would you consider a ‘food resource’ in our community? _____

28) Do you grow/harvest any of your own food?

- (1) Yes, what do you grow/harvest? _____

- (2) No (skip to Q30)

29) Why do you grow your own food?

- (1) Like to garden/hobby
- (2) Freshness/taste
- (3) To feed myself and my family
- (4) For specific varieties I can’t find elsewhere
- (5) Cost of food from the grocery store
- (6) Control over growing practices/food safety
- (7) Other: _____

30) Which of the following ‘food programs’ would you like to see in our community?

- (1) Farm-to-School – local schools serving fresh, local produce
- (2) Community garden plots – affordable growing spaces for all community members
- (3) Community kitchens – affordable kitchen space for all community members
- (4) Horticultural therapy
- (5) Food buying clubs
- (6) A WIC Farmers’ Market Nutrition Program – issuing food coupons specifically for fresh, farmers’ market produce
- (7) Affordable food purchasing & cooking classes
- (8) Farm-to-chef – local restaurants receiving fresh, local produce through a grower-run distribution system
- (9) Other: _____

Thank you for participating in our survey.

Would you like to be notified about upcoming Growing Partners’ meetings and announcements?

E-mail/phone: _____

Community Food Security
 ...Means that ALL people in the community have access to safe, healthy, affordable, and culturally appropriate food.